

**REMARKS**

This is a full and timely response to the outstanding non-final Office Action mailed July 1, 2005. Claim 19 has been amended herein. Support for amended claim 19 can be found, for example, in the claim 9. Upon entry of this response, claims 1-19 remain pending in the present application. Applicant appreciates the Examiner's remarks noting that claims 1-18 are allowable and respectfully requests reconsideration and allowance in view of the above amendments and following remarks.

Applicant respectfully submits that Morganstein does not teach each and every element of the present invention. The Examiner states that "'said IVR not having an ANI', it is inherent that the IVR taught by Morganstein does not have an ANI. To one skilled in the art, ANI refers to an identification of a caller or a calling device used by a caller. The IVR as taught by Morganstein is not a caller nor is a calling device used by a caller."

The Applicant's claims 19 recites, "populating an automatic number identifier (ANI) including **generating a populated ANI** for each outside call without an associated ANI and associating said populated ANI with a telephone number or extension of a port that

received the telephone signal handled by of the IVR". Morganstein does not teach a integrating a non-ANI into an ANI system.

Specifically, Morganstein does not teach, among other things, the quoted limitations above, which is found in the Applicant's independent claim 19. Because Morganstein does not teach or disclose the claimed language, the rejection is improper.

Anticipation under 35 USC §102 requires that a reference teach each and every aspect of the claimed invention. (M.P.E.P. §2131.)

Applicant respectfully submits that Morganstein does not teach each and every element of the present invention, and reconsideration is respectfully requested.

In addition, Applicant's amended claim 19 recites, "generating a data signal from the database of the interactive data exchange...[and]... storing at least a portion of the data signal associated with the interactive data exchange and the populated and associated ANI for the telephone call." Morganstein does not teach or disclose the claimed language. Therefore, for at least the above stated reasons, the rejection anticipation under 35 USC §102 should be withdrawn and claim 19 allowed.

Accordingly, Applicant respectfully submits that all pending claims are now in condition for allowance. Early and favorable

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action is respectfully requested.

The Examiner is invited to telephone the undersigned, Applicant's attorney of record, to facilitate advancement of the present application.

Respectfully submitted,

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